

UNIQUE BOXED-SET PRODUCT DESIGN FOR A GRAPHIC NOVEL AND "POPOP" VIRTUAL REALITY VIEWER

PRODUCT LINE AVAILABLE NOW

www.VRthePlanet.com

"CLAMSHELL BOX" IS THE SAME CONSTRUCTION AS A HARDCOVER BOOK WITH TURNED EDGE CASE BINDING

FULLY ADJUSTABLE LENSES

FOR MOBILE VR APPS THAT INSTALL ON ALL POPULAR SMARTPHONES

PACKAGED ALONG WITH THE FOLDED VR VIEWER, INTERNAL DIMENSIONS ACCOMMODATE STANDARD SIZED GRAPHIC NOVELS AND COMIC BOOKS MEASURING 6-5/8" WIDE BY 10-1/4" TALL UP TO 3/4" THICK

CREATIVE PACKAGE
TOTALLY UNIQUE!
SOLD AS COLLECTIBLES!

FOLDED "POPOP" VR VIEWER

VR FOR GRAPHIC NOVELS AND COMIC BOOKS

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U.S. PATENTED DESIGN USES HIGH QUALITY PAPERBOARD OR CUSTOMIZABLE EXOTIC TEXTURED AND EMBOSSED CARDSTOCKS

LOW-COST, SUPERIOR-QUALITY, VR VIEWER WITH FULL-COLOR, HIGH-RESOLUTION, PHOTO QUALITY PRINT

Disclaimer: Artwork shown is utilized as an example for demonstrational purposes only. Not intended for resale.

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- **A brandable/customizable "boxed-set" that includes a graphic novel or comic book, plus a unique high-quality, low-cost, foldable/pop-up promotional VR Viewer.**

The entire set can be considered as a limited edition or collectible.

Its clamshell box enclosure literally looks, feels like and is constructed and presented as a very high quality hard-cover book that can be presented as a coffee table book or as a prominent item sitting on your office desk or shelf.

- **Mobile VR apps can be experienced within the enclosed VR Viewer via any popular smartphone.**

A completely new and unique medium for a completely modernized 360/VR/AR version of the "Kindle eBook".

These digital mobile apps are viewed in a 360/VR/AR/Stereoscopic presentation that can be developed as a "Virtual Novel" or "vBook".

Pages can be experienced as immersive, interactive and virtually presented to the sizes beyond a movie theater screen.

- **The entire boxed-set design is visually coordinated and constructed out of high-quality commercial grade or exotic embossed paperboard.**

Can be completely brandable with any client's artwork, photos and logos in full-color, high-resolution, quality print.

The patented VR Viewer is not the typical "Google Cardboard Googles" you may have tried, but functionally more like a higher-end VR Headset models such as the Samsung Gear VR or Google Daydream.

- **Strategically partnering with the most top-tier print and graphics companies located in Southern California and the largest packaging/container and distribution company on the U.S. West Coast.**

Our production pipeline can print/die-cut/assemble, label/bag/tag/box and cartonize/palletize up to 30,000 units within a single 8-hour shift and ship anywhere within the entire world through an existing distribution channel.

Comparable to typical pricing for the enclosed graphic novel or comic book, the entire boxed set can be planned to be targeted with a MSRP easily realized as inexpensive as \$15 to \$25 USD per unit, based upon the quantity and the desired quality of the print materials for both the VR Viewer and the Clamshell Box.